



Premier International Education Awards

Innovated by CLLC.ca

MARKETING & EVENTS SPONSORSHIP



Innovated by CLLC.ca

Thank You

for your interest in sponsoring the Canadian Premier International Education Awards (CPIEAs) - The only awards ceremony of its kind in the world.

After many years of success the CPIEAs remain an innovator within the international education industry, and this year is no different. The pendulum is in motion and the momentum cannot be stopped, the CPIEAs are the future of this industry, and it is for this reason that we believe your business should become a CPIEA sponsor.

In Canada alone, this industry generates approximately \$8 billion annually from international student expenditures. These include school fees, travel, banking, insurance, living expenses, accommodations and others, while also creating over 81,000 jobs and generating more than \$445 million in government revenue, according to the Canadian Bureau of International Education.

The numbers are as dramatic in the United States. In 2015, the Institute of International Education reported a U.S. Department of Commerce study that estimated the contribution of international students to the American economy at more than \$30.5 billion. During this same period, a NAFSA analysis found that this \$30.5 billion figure represented 974,926 international students, leading directly to 373,000 jobs.

In short, CPIEA sponsorship is designed to dramatically increase your market presence and brand visibility locally and internationally.

For more questions please contact the CPIEA Organizing Committee at event@cpiea.com

www.cpiea.com

Premier Sponsor



Platinum Sponsor



Innovator Sponsor



Sponsorship Packages

Benefits	Sponsor Package	Sold	Sold				1 Sold
		(1) Innovator Sponsor	(1) Platinum Sponsor	(1) Gold Sponsor	(1) Silver Sponsor	(1) Bronze Sponsor	(3) Premier Sponsor
		\$60,000	\$10,000	\$7,500	\$5,000	\$3,000	\$2,000
Logo and name on official CPIEA website		Y	Y	Y	Y	Y	Y
Logo and name on official CPIEA Social Media channels		Y	Y	Y	Y	Y	Y
Complimentary Rehearsal Reception		Y	Y	Y	Y	Y	Y
Complimentary Gala Event Dinner for Two People		Y	Y	Y	Y	Y	Y
Logo on All Silver and Bronze Plaques (Gala Event)		Y	Y	Y	Y	Y	Y
Logo on the Gala Event Wall Screens		Y	Y	Y	Y	Y	Y
Logo on All CPIEA Banners		Y					
Networking Opportunities		Y	Y	Y	Y	Y	Y
Advertisement in Gala Event Program		1 page	2/3 page	1/2 page	1/4 page	1/8 page	Logo
Photo Opportunity with Awarded Winners & Recipients		Y	Y	Y	Y	Y	
Exclusive Sponsorship per Category		Y	Y	Y	Y	Y	
Logo on the Annual CPIEA Video		Y	Y	Y	Y		
Rehearsal Welcome Speech		Y	Y	Y			
Logo on the Wall-Mounted Certificates		Y	Y	Y			
Logo on Crystal Trophies (Gala Event)		Y	Y				
Logo on Crystal Plaques (Rehearsal Reception)		Y					
Logo on the Gala Event Podium		Y					
Gala Event Welcome Speech		Y					
Logo Incorporated into Gala Table Decor		Y					
Provide Prize to CPIEA's Guest of Honour for the Recruiter Category		Y					
Provide Prize to CPIEA's Guest of Honour for the Student Category		Y					
Provide Prize to CPIEA's Guest of Honour for the Government Category		Y					
Provide Prize to CPIEA's Guest of Honour for the Business Category			Y				
Provide Prize to CPIEA's Guest of Honour for the School Category				Y			
Provide Prize to CPIEA's Guest of Honour for the Educational Association Category					Y		
Provide Prize to CPIEA's Guest of Honour for the Recruiter Association Category						Y	

Please contact event@cpiea.com at your earliest convenience to reserve your Sponsorship Package.



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